

ISWAVLD 2021

THE CITY OF LYON

LYON

euronews

1st

SMART CITY IN FRANCE
EUROPEAN CAPITAL OF SMART
TOURISM 2019

2nd

FRENCH CITY
FOR CONGRESSES
ICCA 2017 RANKINGS

1st

EUROPE
LEADING CITY BREAK
DESTINATION
TRAVEL AWARD 2016





WHY LYON ?

HISTORICAL & CULTURAL CITY

2000 year old Unesco world heritage architecture
One of the largest **Renaissance** quarters in Europe
Birthplace of **cinema** with Lumière brothers
About 2 million visitors yearly for the Lyon's light festival
A true, authentic **French** city experience !

FOOD LOVER'S HEAVEN

Among the **best places in the world** to wine and dine
The gastronomic capital of France
19 starred restaurants in the "Greater Lyon"
Wide choice of restaurants and "**bouchons**" (typical regional Lyon cuisine)

GREEN CITY

Freely available bicycle service : **4000** free to use bicycles
A **Lyon Convention Centre** in harmony with sustainable development
Banks of the river Rhone : 5 kilometer stretch of modern and delightful walkways Lyon
new **Confluence district** : a reference in energy efficiency
The "Parc de la Tête d'Or" : 117 hectares, 16 hectares lake

SMART CITY

1st Smart city in France (M2Ocity – 2014)
European capital of smart tourism 2019

WHY LYON ?

ACCESSIBLE CITY

France's **3rd** International airport with **130** direct flight connections.

Regular flights to all main European cities.

Connection between airport and city center in **25** minutes.

3 TGV stations allowing easy access to the city for delegates from all around the world.

CITY OF CONGRESSES

2nd largest and most active Convention Centre with **3** amphitheatres and **8400** m² already tested successfully with numerous international association events.

France's **2nd** largest hotel offer with **18 500** rooms in Lyon and Greater Lyon still growing, from the dependable comfort of big brand names to charming boutique hotels.

LEADING FRENCH LIFE SCIENCE CITY

France **2nd** largest region in terms of health sector

World number one producer of vaccines

530 public and private research laboratories

13 300 researchers including **1800** international





WHY LYON ?

THRIVING CITY

Leader in **5** industries: Biotechnologies; chemistry/environment; digital entertainment; textiles and flexible materials; transportation & mobility systems

2nd economic region in France

6th economic region in Europe

STUDENT CITY

France's **2nd largest** student population
(150 000 students in 2017-2018)

17 “grandes écoles” and **4** universities

Lyon named France's **best city to be a student** in 2017

LYON IN THE RANKINGS

1st French city in number of created companies

1st business-friendly city in France (Expansion-Express 2016)

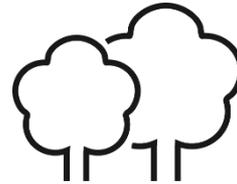
3rd favorite destination for international travelers (Trip Advisor 2016)

LYON, A GREEN CITY



10

LARGE PARKS



3

MILLION TREES



500

KM OF GREEN TRAILS



360

HA GREEN SPACES IN
THE CITY



2

TREES
PER INHABITANT



52 %

NATURAL & AGRICULTURAL
SPACES



LIVRES ANCIENS

TABAC PRESSE. LOZO

LA CASERIE

Old city district



ISWAVLD 2021

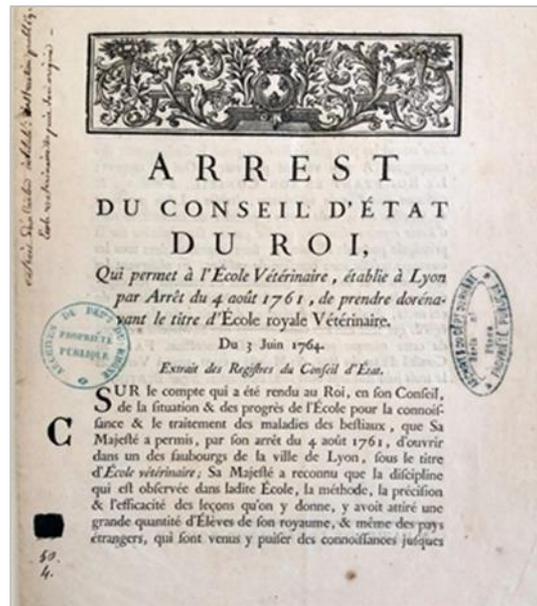
VISIT LYON

LYON

LOUIS XIV
ROI DE FRANCE



Lyon, city of the world's first Veterinary School since 1761.





HISTORICAL CITY

2000 years of history: 500 hectares classified as a
Unesco World Heritage Site since 1998

One of the largest **Renaissance** quarters in Europe after Venice : Saint Jean Cathedral,
narrow streets, inner courtyards and "Traboules" (passageways).

Capital of **silk weaving** : **30.000** silk weavers used to live in Lyon the 19th century
Traboules" (passageways), silk printing workshop, Lyon's traditional know how.

Fourvière's church (XIX^{ème} siècle) : major building of Lyon heritage
Mosaics, stained glass windows, marbles and an astonishing view on the city !

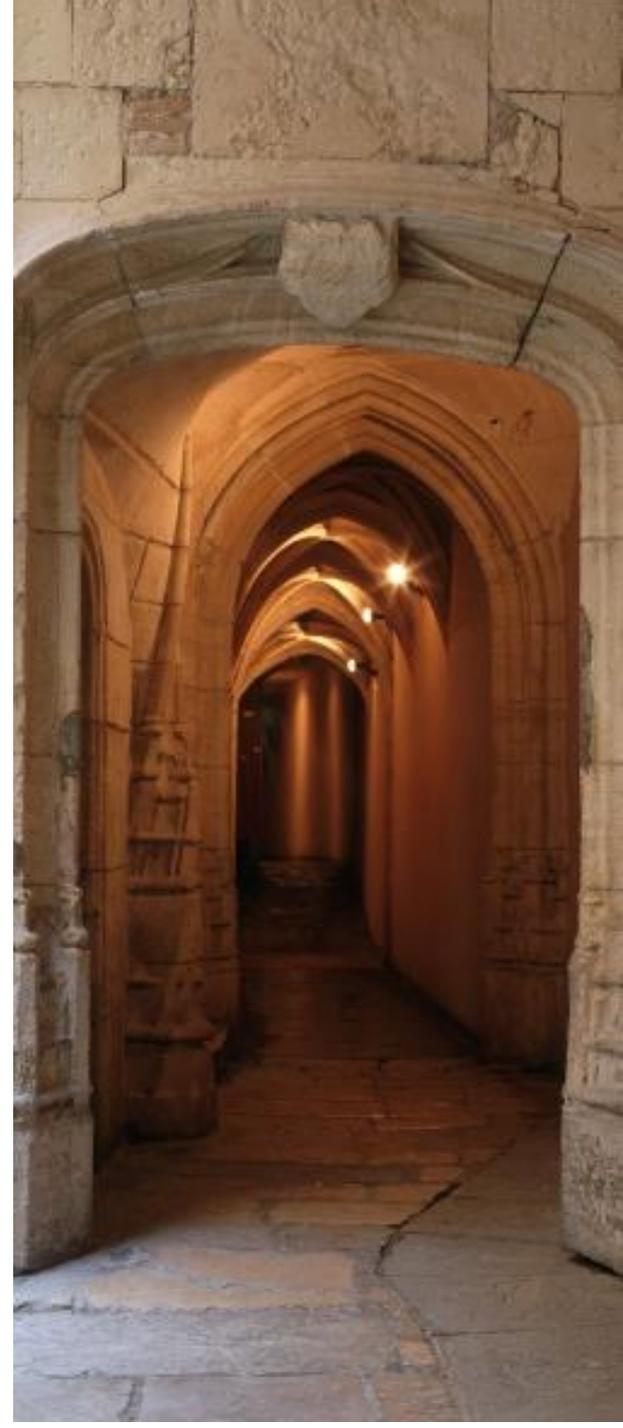
Birthplace of **cinema** with Lumière brothers

City of Lights: 200 sites are artistically lit up on the 8th December
during Lyon's Light Festival (2 million visitors yearly)

More than **30 museums** in the city

Major contemporary architects signatures
(Renzo Piano, Jean Nouvel, Santiago Calatrava...)

A true, authentic **French** city experience !





CULTURAL HERITAGE

LYON RENAISSANCE DISTRICT

This Renaissance district, listed by UNESCO, is the largest area of its kind in France. It consists of 3 separate villages: S^t Georges to the South, S^t Paul to the North-East and S^t Jean in the middle. The area mainly became a town in itself during the 15th and 16th centuries. A tour enables you to see Saint Jean Cathedral, and then the district itself with its narrow streets, inner courtyards and "Traboules".

ENTER THE WORLD OF SILK THROUGH "TRABOULES" PASSAGEWAYS

Lyon is the capital of silk weaving in France. You will discover the "Traboules" (passageways) winding down the hill of the Croix-Rousse where 30.000 silk weavers used to live in the 19th century. At the silk printing workshop, printers will demonstrate Lyon's traditional know how.

FOURVIÈRE'S CHURCH: A MAJOR BUILDING OF LYON HERITAGE

Built between 1872 and 1896, by the architects Pierre Bossan and Sainte-Marie Perrin. Its style is eclectic: austere outside and richly ornamented inside. Discover the mosaics, stained glass windows and marbles.
Visit of the crypt Saint Joseph.



LYON'S MAIN MUSEUM

38 museums to discover including :

MUSEUM OF CONFLUENCES

The must-see national Science and Society Museum in Europe! Discover its stunning architecture!
Located at the confluence of the rivers Rhône and Saône, it presents the story of the earth itself from its earliest days and humanity through history and geography.

<http://www.museedesconfluences.fr/>

FINE ARTS MUSEUM

Located in the middle of the historic city centre in the building of a former Royal Abbey dating from the 17th century, the Lyon's Fine Arts Museum has one of the largest art collections in Europe.

<http://www.mba-lyon.fr/mba/>

GALLO-ROMAN MUSEUM OF LYON

The Gallo-Roman Museum of Lyon-Fourvière and the archaeological site are situated on the slopes of the Fourvière hill, formerly in the centre of the Roman City of Lugdunum, founded in 43 B.C. A superb collection of mosaics, sarcophagi, statues and artefact, are preserved in this museum.

<http://www.museegalloromain.grandlyon.com/>

INSTITUT LUMIÈRE / MUSEUM OF CINEMA

In the Lumière museum, you can discover the Lumière brothers' fabulous inventions. The Hangar of the first film, all that remains of the Lumière factories and first "Cinématographe" scene, has been renovated and turned into a large cinema. <http://www.institut-lumiere.org/>

LYON BY BOAT

LE VAPORETTO

Choose the river shuttle le Vaporetto to travel from the Old Lyon district to the Confluence leisure area, with a service departing every 30 minutes.

Price : 4€ / free with LYON CITY CARD.
Open daily from Mar. to May and Oct. to Dec.

<http://www.lesyachtsdelyon.com/>

GUIDED BOAT TOUR

Explore the hidden treasures of Lyon heritage from the river during our guided stroll. Join us onboard to enjoy a unique and peaceful experience...

Our specialized guide will tell you his secrets about the city throughout the journey.

Sightseeing Cruises 1-HOUR :

- DISCOVERY TOUR (historic centre / Saône River)
 - OFFBEAT TOUR (Saône and Rhône Rivers)
- LYON IN DIFFERENT WAY (historic centre of Lyon to Confluence museum)

Price from 13 €

<http://www.lyoncityboat.com>



GASTRONOMY

FOOD LOVER'S HEAVEN

Among the best places in the world to wine and dine!
19 starred restaurants in the "Greater Lyon"
Over 4000 restaurants and "bouchons" (typical regional Lyon cuisine)
www.lesbouchonslyonnais.org

LYON, CITY OF PAUL BOCUSE (1926-2018) :

Bocuse d'Or: the prestigious gastronomy award ceremony
www.bocusedor.com

Les Halles de Lyon Paul Bocuse: covered market to discover all the products
that make the gastronomy of the city so famous
www.halles-de-lyon-paulbocuse.com

LES HALLES DU GRAND HOTEL DIEU

New temple of lyonnais gastronomy

Driven by a passion for good food, nine artisans and holders of the title 'Meilleur Ouvrier de France (MOF)' welcome guests in an exceptional setting with the best Lyon's gastronomy has to offer.

Designed as a space for living and sharing, Les Halles should satisfy the most demanding gourmets, who will be able to delight in culinary marvels at all times of day in the **tasting areas overlooking the Rhône.**

<http://halles-grand-hotel-dieu.fr/>



1st

FRENCH CITY FOR
GASTRONOMY
THE TIMES 2015

5th

BEST FOOD CITY
IN THE WORLD
NATIONAL GEOGRAPHIC 2015

4000

RESTAURANTS
AVAILABLE



EXCURSIONS

BEAUJOLAIS WINE COUNTRY

(30 minutes North from Lyon)

Set off along the “Route des Crus”, with wine tasting, discover local chateaux, or visit golden stone villages with stop-off points for food.

PÉROUGES

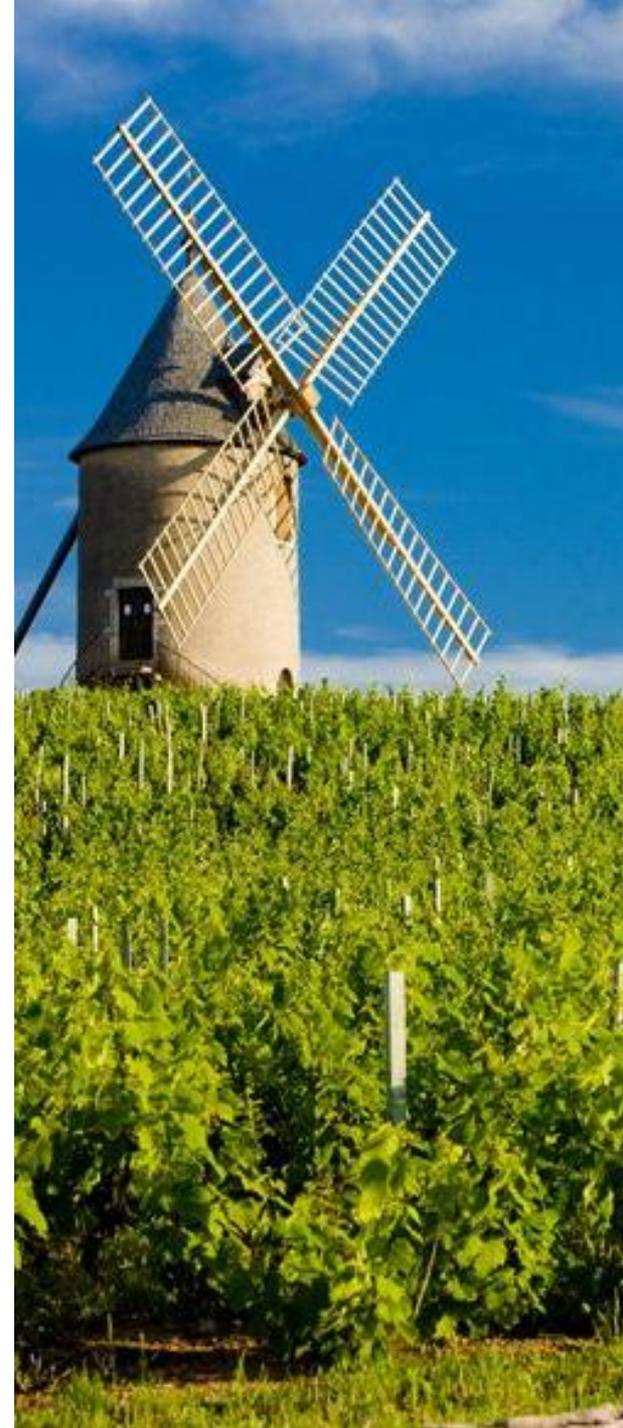
(30 minutes North East from Lyon)

Pérouges is a medieval walled town, on a small hill overlooking the “Ain” river valley, 30 kilometers North of Lyon. It developed in the 14th-15th centuries based around the local wine and weaving industries.

BURGUNDY

(1h30 North from Lyon)

Tour through the “Côtes de Beaune” and the “Côtes de Nuits”, tasting of prestigious vintage: “Meursault”, “Pommard”, “Aloxe-Corton”. Discover the Dukes of Burgundy capital, Beaune, a town rich in wealth and symbolism, with its countless wine-cellars huddled round the historic hospices.



PRE AND POST TOURS

FRENCH ALPS

(1h30 from Lyon)

One-day excursion to Chamonix at the foot of the Mont Blanc, to admire the highest Alpine summits.

PROVENCE

(1h30 South from Lyon)

Between the olive groves and fields of lavender, it would be difficult not to be swayed by the charms of "Provence", with its southern intonations, its colourful and fragrant markets, its old stone villages clinging to the rocks, its quiet little churches.

Discover the small "Provençal" markets, Nyons, olive capital, the Gallo-roman sites: Vaison, Orange, St-Rémy-de-Provence, Arles... At the top of the cliff is the scenic route of the "Ardèche Gorges", from which you can follow the course of the river and discover the never-ending sight of unspoilt natural wonders.

PARIS

(1h50 by high-speed train, North of Lyon)

The beautiful and romantic capital of France is less than 2 hours from Lyon.

FRENCH RIVIERA

(3h South from Lyon)

The French Riviera's famous resorts are known throughout the world : Cannes, Antibes, Juan-les-Pins, St Tropez, Nice and Monaco ; the countryside : St Paul de Vence, Grasse...

