



# ISWAVLD 2023

International Symposium of the World Association of Veterinary Laboratory Diagnosticians

29 JUNE-1 JULY  
2023  
Congress Centre  
Lyon

*Towards  
the veterinary  
diagnostics  
of the  
future*

## SPONSORSHIP & EXHIBITION KIT

### ISWAVLD 2023

The ISWAVLD 2023 - International Symposium of the World Association of Veterinary Laboratory Diagnosticians - which will be held in Lyon, France, from 29 June to 1 July, 2023 is the biannual and essential meeting for all biologists, veterinarians and other scientists who are more or less involved in the laboratory diagnosis. Veterinary diagnostics will be privileged during this symposium in order to address all aspects of laboratory diagnostic in all areas where veterinarians are present (animal health, food safety, environmental health, etc.) to discover and share new diagnostic methods and information on the epidemiology of animal diseases. At a time when "One Health" is essential for all, reinforced by the recent health crises, we will share our respective experiences in animal and human health for a better preparedness for future crises based on cooperation between sectors to move **"towards the [veterinary] diagnosis of the future"**, the slogan of this symposium.

See you in June 2023 in Lyon, a prestigious place of French gastronomy and a city classified as a UNESCO World Heritage Site!



VetAgro Sup



ONLY LYON 



[www.iswavld2023.org](http://www.iswavld2023.org)

**LYON:** a two thousand year city, situated at the junction of the Rhône and the Saône rivers. From the beginning of the industrial era, Lyon has attracted many companies representing various industrial sectors making its economic growth one of the most dynamic in the country.

This expansion fostered the development of **research and higher education institutions**, including private and public research centers, universities and engineering schools. **Université de Lyon** is considered as the second academic center in France after Paris, with more than **150,000 students**.

Currently, Lyon is the primary city of a community of about **2 million people**. Lyon is easily accessible by all means of transportation from Europe, and from all continents. France welcomes international visitors from all over the world and June is a fine period for visiting Lyon and surroundings.

Lyon is also known to be the cradle of veterinary education since the **first veterinary school in the world** welcomed, on February 13, 1762, its first students in the second city of the kingdom of France. In 2010, the National Veterinary School of Lyon became **VetAgro Sup**. Investment in veterinary and human medicine continued in Lyon with the establishment of many companies involved in this sector of activity, such as bioMérieux, a world leader in diagnostics.

- 2<sup>nd</sup> French City for International Events
- Lyon Saint-Exupéry International Airport
- 766 km of bicycle paths
- 4,617 restaurants - 19 Michelin stars
- 550 research labs in 2018
- 150,000 students - 13,300 researchers - 5,400 post-docs
- 240 start-ups in Lyon and surroundings
- 1<sup>st</sup> most liveable city in France (*The Economist Intelligence 2017*)

### Key-points in 2018 about the France vet demography

- 18,341 vets: 9,431 female / 8,910 male
- 11,566 vets in practices
- 14,934 vets involved in companion animals medicine
- 6,782 vets involved in livestock medicine
- 246 specialists
- 1,520 vets in governmental institutions (Army, Ministry of Agriculture, ...)
- Including 469 professors and lecturers in veterinary faculties
- 4 veterinary faculties (Maisons-Alfort, Lyon, Nantes & Toulouse)
- Mean age = 42.30 years
- 6,775 vets as employees
- 2,646 vets involved in equine medicine
- 93 vets involved in laboratory diagnostic

#### PLENARY SESSIONS

#### KEYNOTE SPEAKERS

##### The "One Health" Concept

- ◆ Dr. Anthony FOOKS, Animal and Plant Health Agency, UK
- ◆ Dr. JC MANUGERRA, Pasteur Institute, France

##### Recent developments in animal health and food safety

- ◆ Dr. Kimberly DODD, Foreign Animal Disease Diagnostic Lab., USA
- ◆ Dr. Sylvie PERELLE, Université Paris Est, ANSES, France

##### The new technologies for the diagnosis in animal health and food safety

- ◆ Dr. Martin BEER, Institute of Diagnostic Virology, Germany
- ◆ Prof. Dr. Achariya SAILASUTA, Companion Animal Cancer Research Unit, Thailand

##### Antimicrobial resistance: A worldwide concern

- ◆ Dr. Frédéric LAURENT, University of Lyon, France
- ◆ Dr. Samuel KARIUKI, Kenya Medical Research Institute, Kenya

##### Special Keynote lecture: The history of a (very) successful diagnostic tool from the veterinary field: the ifn-γ test

- ◆ Dr. Paul WOOD, GALVMed, Scotland and CSIRO, Australia

#### PARALLEL SESSIONS

- ◆ Dr Francesca CALONI, Università degli studi di Milano, Italy
- ◆ Dr Udeni BALASURIYA, Louisiana Animal Disease Diagnostic Laboratory, USA
- ◆ Dr Joan K LUNNEY, Beltsville Agricultural Research Center, USA
- ◆ Dr Brian BIRD, One Health Institute, USA

# PROGRAM AT A GLANCE

DAY 1		DAY 2		DAY 3		
FINAL REGISTRATION 08:00 - 09:00		SPECIAL KEYNOTE LECTURE INTERFERON-GAMMA RELEASE ASSAYS FOR TUBERCULOSIS - STORY OF A SUCCESSFUL DIAGNOSTIC TEST, CURRENT AND FUTURE APPLICATIONS - Dr Paul WOOD 08:30 - 09:30				
WELCOME SESSION 09:00 - 10:00		PLENARY SESSION 2 RECENT DEVELOPMENTS IN ANIMAL HEALTH 09:30 - 11:00	Keynote speaker: Dr Kimberly DODD	OIE PARALLEL SESSION	PLENARY SESSION 3 THE NEW TECHNOLOGIES IN ANIMAL HEALTH AND FOOD SAFETY 09:00 - 10:30	Keynote speaker: Dr Martin BEER
PLENARY SESSION 1 ONE HEALTH CONCEPT 10:00 - 10:45	Keynote speaker: Speaker's name TBC					Keynote speaker: Prof. Dr. Achariya SAILASUTA
Coffee/Tea break 10:45 - 11:15		Coffee/Tea break 11:00 - 11:30		Coffee/Tea break 10:30 - 11:00		
PLENARY SESSION 1 ONE HEALTH CONCEPT 11:15 - 12:30	Keynote speaker: Dr Anthony FOOKS	PARALLEL SESSIONS 3 & 4 3- SPONSOR SESSION 4- SPONSOR SESSION 11:30 - 12:30	Selected communications PS 3 & 4	OIE PARALLEL SESSION	PARALLEL SESSIONS 7 & 8 7- BEST POSTERS (ANIMAL HEALTH) 8- BEST POSTERS (OTHER TOPICS) 11:00 - 12:30	Dr Frederick ARNAUD Pvt/Dr Achariya SAILASUTA
	Keynote speaker: Dr JC MANUGERRA					
Lunch 12:30 - 14:00		Lunch 12:30 - 14:00		Lunch 12:30 - 14:00		
PARALLEL SESSIONS 1 & 2 1- TOXICOLOGY IN ANIMAL HEALTH AND ENVIRONMENT 2- FEEDBACK ON THE ROLE OF VETERINARY LABORATORIES IN THE COVID-19 CRISIS 14:00 - 16:30	Dr Francesca CALONI Dr Udeni BALASURIYA	PARALLEL SESSIONS 5 & 6 5- OMICS AND BIG DATA, METAGENOMICS - OPEN ENDED DIAGNOSIS 6- SURVEILLANCE AND CONTROL OF EMERGING DISEASES 14:00 - 16:30	Selected Communications PS 5 & 6	OIE PARALLEL SESSION	PLENARY SESSION 4 ANTIMICROBIAL RESISTANCE : A WORLDWIDE CONCERN 14:00 - 16:00	AWARDS
	Selected Communications PS 1 & 2					Dr Joan K LUNNEY Dr Brian BIRD
Coffee/Tea break 16:30 - 17:00		Coffee/Tea break 16:30 - 17:00		Conclusion of ISWAVLD 2021 Introduction to ISWAVLD 2023 16:00 - 17:00		
POSTER SESSION 1 17:00 - 18:30		POSTER SESSION 2 17:00 - 18:30				
Transfer		Transfer				
WELCOME RECEPTION Lyon City Hall 19:30 - 21:30		SOCIAL DINNER 20:00 - 22:30				

## WHY BECOME A SPONSOR?

### BE VISIBLE

◆ ISWAVLD 2023 will bring together **500 experts - biologists and vet diagnosticians** from all around the world.

→ Elevate your **company profile** with researchers and practicing engineers

### SHOWCASE YOUR INNOVATIONS

◆ ISWAVLD 2023 is a unique place to showcase your latest innovations, to launch and confront new products, ideas, solutions to the world of veterinary diagnosticians.

→ **Attain maximum exposure** for your company and increase brand awareness

### GENERATE SALES LEADS

◆ ISWAVLD 2023 gives you an incredible opportunity to network with specialists, to maintain a high profile among key influencers and decision-makers.

→ **Launch new products and highlight existing ones**, generate sales leads on the veterinary and diagnostic sector

### MEET BRIGHT STUDENTS

◆ ISWAVLD 2023 is a unique opportunity **to improve your network** with a highly qualified scientific community. **Students** are expected to participate and they will be interested to learn about job opportunities.

→ **Attract new talents** and build relationships for the future

# PACKAGES OFFER

## SPONSORSHIP PACKAGES

	GOLD	SILVER	BRONZE
♦ Company acknowledgement on program, website, signs & all marketing	✓	✓	✓
♦ Complimentary registration for delegates with Conference dinner ticket	5	4	3
♦ Complimentary pre-equipped booth (see details in Exhibition package below)	18m <sup>2</sup>	12m <sup>2</sup>	9m <sup>2</sup>
♦ Promotional material included in the delegate kit (A4 - 8 pages max)	✓	✓	✓
♦ Advertisement in the conference program	1 page	1/2 page	
♦ 1 Sponsor session of 30 min. with speaker of your choice (2 available)	✓		
♦ Your logo on all delegate badges	✓		
♦ After the event "Thank you email" to all attendees with logo	✓		
<i>20% VAT excl.</i>	<b>€20,000</b>	<b>€15,000</b>	<b>€10,000</b>

## EXHIBITION PACKAGES

The Exhibition will run alongside the conference providing you with the opportunity to network with the delegates, showcase your products, generate new sales leads and raise your profile within the scientific community.

### PRE-EQUIPPED BOOTH

*20% VAT excl.*

♦ Equipped area according to surface: <b>6m<sup>2</sup></b> = 3m x 2m / <b>9m<sup>2</sup></b> = 3m x 3m / <b>12m<sup>2</sup></b> = 4m x 3m / <b>18m<sup>2</sup></b> = 6m x 3m	6m <sup>2</sup> : €3,500
♦ Carpet on all booth surface	9m <sup>2</sup> : €4,500
♦ Wooden panel partitions (height 2,50m) with wooden structure, available for display	12m <sup>2</sup> : €6,000
♦ Equipment: 1 table + 3 chairs + 1 single-phase circuit breaker + 3 spotlights per 6m <sup>2</sup> + 1 company sign	18m <sup>2</sup> : €8,300
♦ Listing of your logo and company name on the conference website and program booklet	
<b>&gt;&gt; 1 complimentary delegate registration per 6m<sup>2</sup> with access to exhibition, sessions, coffee breaks, lunches</b>	

## OTHER OPPORTUNITIES

*20% VAT excl.*

♦ Your logo on DELEGATE BAGS (2 available)	€6,000	♦ Poster Awards	€1,500 / award
♦ Your logo on BADGE LANYARDS (2 available)	€4,000	♦ Welcome reception	Contact us
♦ Your ad or video on mobile CHARGER STATION	€2,500	♦ Conference Dinner	Contact us
♦ Your PROMOTIONAL MATERIAL on sponsors' shelves	€1,000	♦ Coffee breaks	Contact us
♦ GOODIES (notepads, pens,...) supplied for attendees	€800	♦ Sponsored session	Contact us