



ISWAVLD 2023

International Symposium of the World
Association of Veterinary Laboratory
Diagnosticians

29 JUNE-1 JULY
2023
Congress Centre
Lyon

*Towards
the veterinary
diagnostics
of the
future*

SPONSORSHIP & EXHIBITION KIT

ISWAVLD 2023

We are pleased to announce that the next **International Symposium of the World Association of Veterinary Laboratory Diagnosticians - ISWAVLD 2023** which brings together **500 participants**, will be held in **Lyon, France, on 29 June - 01 July 2023**.

ISWAVLD is the **essentiel** meeting place for all veterinary laboratory diagnosticians, biologists, veterinarians and other scientists involved in laboratory diagnostics. In addition to presenting the latest innovations around diagnostics in all areas of animal and environmental health, ISWAVLD 2023 will also focus on the convergence of two medicines, human and veterinary, according to the "one health" concept. We believe that you will absolutely want to accompany us for **this event with worldwide visibility**, which will be the **showcase of all that is best done in 2023 in terms of diagnosis** (veterinary, human, environmental, etc.) and we would be honored.

See you in June 2023 in Lyon, a prestigious place of French gastronomy and a city classified as a UNESCO World Heritage Site!



VetAgro Sup



ONLY LYON



www.iswavld2023.org

LYON: a two thousand year city, situated at the junction of the Rhône and the Saône rivers. From the beginning of the industrial era, Lyon has attracted many companies representing various industrial sectors making its economic growth one of the most dynamic in the country.

This expansion fostered the development of **research and higher education institutions**, including private and public research centers, universities and engineering schools. **Université de Lyon** is considered as the second academic center in France after Paris, with more than **150,000 students**.

Currently, Lyon is the primary city of a community of about **2 million people**. Lyon is easily accessible by all means of transportation from Europe, and from all continents. France welcomes international visitors from all over the world and June is a fine period for visiting Lyon and surroundings.

Lyon is also known to be the cradle of veterinary education since the **first veterinary school in the world** welcomed, on February 13, 1762, its first students in the second city of the kingdom of France. In 2010, the National Veterinary School of Lyon became **VetAgro Sup**. Investment in veterinary and human medicine continued in Lyon with the establishment of many companies involved in this sector of activity, such as bioMérieux, a world leader in diagnostics.

- 2nd French City for International Events
- Lyon Saint-Exupéry International Airport
- 766 km of bicycle paths
- 4,617 restaurants - 19 Michelin stars
- 550 research labs in 2018
- 150,000 students - 13,300 researchers - 5,400 post-docs
- 240 start-ups in Lyon and surroundings
- 1st most liveable city in France (*The Economist Intelligence* 2017)

Key-points in 2018 about the France vet demography

- **18,341 vets:** 9,431 female / 8,910 male
- **11,566** vets in practices
- **14,934** vets involved in companion animals medicine
- **6,782** vets involved in livestock medicine
- **246** specialists
- **1,520** vets in governmental institutions (Army, Ministry of Agriculture, ...)
- Mean age = **42.30 years**
- **6,775** vets as employees
- **2,646** vets involved in equine medicine
- **93** vets involved in laboratory diagnostic
- Including 469 professors and lecturers in veterinary faculties
- 4 veterinary faculties (Maisons-Alfort, Lyon, Nantes & Toulouse)

PLENARY SESSIONS

KEYNOTE SPEAKERS

The "One Health" Concept

- ◆ Dr. Anthony FOOKS, Animal and Plant Health Agency, UK
- ◆ Dr. JC MANUGERRA, Pasteur Institute, France

Recent developments in animal health and food safety

- ◆ Dr. Kimberly DODD, Foreign Animal Disease Diagnostic Lab., USA
- ◆ Dr. Sylvie PERELLE, Université Paris Est, ANSES, France

The new technologies for the diagnosis in animal health and food safety

- ◆ Dr. Martin BEER, Institute of Diagnostic Virology, Germany
- ◆ Prof. Dr. Achariya SAILASUTA, Companion Animal Cancer Research Unit, Thailand

Antimicrobial resistance: A worldwide concern

- ◆ Dr. Frédéric LAURENT, University of Lyon, France
- ◆ Dr. Samuel KARIUKI, Kenya Medical Research Institute, Kenya

Special Keynote lecture: The history of a (very) successful diagnostic tool from the veterinary field: the ifn-y test

- ◆ Dr. Paul WOOD, GALVMed, Scotland and CSIRO, Australia

PARALLEL SESSIONS

- ◆ Dr Francesca CALONI, Università degli studi di Milano, Italy
- ◆ Dr Udeni BALASURIYA, Louisiana Animal Disease Diagnostic Laboratory, USA
- ◆ Dr Joan K LUNNEY, Beltsville Agricultural Research Center, USA
- ◆ Dr Brian BIRD, One Health Institute, USA

PROGRAM AT A GLANCE

| DAY 1 | | DAY 2 | | DAY 3 | |
|---|---|--|--|--|--|
| FINAL REGISTRATION 08:00 - 09:00 | | SPECIAL KEYNOTE LECTURE INTERFERON-GAMMA RELEASE ASSAYS FOR TUBERCULOSIS : STORY OF A SUCCESSFUL DIAGNOSTIC TEST, CURRENT AND FUTURE APPLICATIONS - Dr Paul WOOD 08:30 - 09:30 | | | |
| WELCOME SESSION 09:00 - 09:45 - Mireille BOSSY, Dean VetAgro Sup - Monique ELOIT, Director General of the World Organisation for Animal Health WOAH/OIE - Dr. Barbara MARTIN, Executive Director, World Association of Veterinary Laboratory Diagnosticians | | PLENARY SESSION 2 RECENT DEVELOPMENTS IN ANIMAL HEALTH 09:30 - 11:00 Keynote speaker: Dr Sylvie PERELLE Keynote speaker: Prof. Dr Jose-Manuel SANCHEZ-VIZCAINO Keynote speaker: Dr Alessio LORUSSO | | PLENARY SESSION 3 THE NEW TECHNOLOGIES IN ANIMAL HEALTH AND FOOD SAFETY 09:00 - 10:30 Keynote speaker: Dr Martin BEER Keynote speaker: Prof. Dr Acharya SAILASUTA Keynote speaker: Dr Delphine SERGENTET | |
| PLENARY SESSION 1 ONE HEALTH CONCEPT 09:45 - 11:00 Keynote speaker: Dr JC MANUGERRA Keynote speaker: Dr Alessio LORUSSO | | | | Coffee/Tea break - Sponsor exhibition 10:30 - 11:00 | |
| Coffee/Tea break - Sponsor exhibition 11:00 - 11:30 | | Coffee/Tea break - Sponsor exhibition 11:00 - 11:30 | | | |
| PLENARY SESSION 1 ONE HEALTH CONCEPT 11:30 - 12:30 Keynote speaker: Dr Nicole PAVIO Keynote speaker: Dr Mathieu PICARDEAU | | SPONSOR SESSION 3 Biotrial 11:30: Mrs. Floriane PEZ & Mr. Valentin DEBELHOIR 11:45: Mrs. Valeria KLUBKOVA & Mrs. Céline CASTERAN 11:30 - 12:30 | SPONSOR SESSION 4 Selected communications 11:30 - 12:30 | OIE PARALLEL SESSION | |
| Lunch - Sponsor Exhibition 12:30 - 14:00 | | Lunch - Sponsor exhibition 12:30 - 14:00 | | Lunch - Sponsor exhibition 12:30 - 14:00 | |
| PARALLEL SESSION 1 TOXICOLOGY IN ANIMAL HEALTH AND ENVIRONMENT Dr Francesca CALONI Pr Philippe BERNY + Selected communications 14:00 - 16:30 | PARALLEL SESSION 2 FEEDBACK ON THE ROLE OF VETERINARY LABORATORIES IN THE COVID-19 CRISIS Dr Udeni BALASURIYA + Selected communications 14:00 - 16:30 | PARALLEL SESSION 5 OMICS AND BIG DATA, METAGENOMICS : OPEN ENDED DIAGNOSIS Dr Joan K LUNNEY + Selected communications 14:00 - 16:30 | PARALLEL SESSION 6 SURVEILLANCE AND CONTROL OF EMERGING DISEASES Dr Brian BIRD Prof. Taras TSARENKO + Selected communications 14:00 - 16:30 | PARALLEL SESSIONS 7 BEST POSTERS - ANIMAL HEALTH Dr Frederick ARNAUD Selected communications 11:00 - 12:30 | |
| Coffee/Tea break - Sponsor Exhibition 16:30 - 17:00 | | Coffee/Tea break - Sponsor exhibition 16:30 - 17:00 | | PARALLEL SESSIONS 8 BEST POSTERS - OTHER TOPICS Prof. Dr Acharya SAILASUTA Selected communications 11:00 - 12:30 | |
| POSTER SESSION 1 17:00 - 18:30 | | POSTER SESSION 2 Sponsor exhibition 17:00 - 18:30 | | PLENARY SESSION 4 ANTIMICROBIAL RESISTANCE : A WORLDWIDE CONCERN 14:00 - 16:00 Keynote speaker: Dr Frédéric LAURENT Keynote speaker: Dr Jean-Yves MADEC Selected communications | |
| Transfer | | Sponsor exhibition | | Conclusion of ISWAVLD 2023 Introduction to ISWAVLD 2025 16:00 - 17:00 | |
| WELCOME RECEPTION Lyon City Hall 19:30 - 21:30 | | SOCIAL DINNER - Congress Center 20:00 - 22:30 | | | |

WHY BECOME A SPONSOR?

BE VISIBLE

- ◆ ISWAVLD 2023 will bring together **500 experts - biologists and vet diagnosticians** from all around the world.
- Elevate your **company profile** with Veterinary Laboratory Diagnosticians, researchers and practicing engineers

SHOWCASE YOUR INNOVATIONS

- ◆ ISWAVLD 2023 is a unique place to showcase your latest innovations, to launch and confront new products, ideas, solutions to the world of veterinary diagnosticians.
- Attain **maximum exposure** for your company and increase brand awareness

GENERATE SALES LEADS

- ◆ ISWAVLD 2023 gives you an incredible opportunity to network with specialists, to maintain a high profile among key influencers and decision-makers.
- Launch **new products and highlight existing ones**, generate sales leads on the veterinary and diagnostic sector

MEET BRIGHT STUDENTS

- ◆ ISWAVLD 2023 is a unique opportunity **to improve your network** with a highly qualified scientific community. **Students** are expected to participate and they will be interested to learn about job opportunities.
- Attract **new talents** and build relationships for the future

PACKAGES OFFER

SPONSORSHIP PACKAGES

| | GOLD | SILVER | BRONZE |
|--|------------------|------------------|-----------------|
| ♦ Company acknowledgement on program, website, signs & all marketing | ✓ | ✓ | ✓ |
| ♦ Complimentary registration for delegates with Conference dinner ticket | 5 | 4 | 3 |
| ♦ Complimentary pre-equipped booth (see details in Exhibition package below) | 18m ² | 12m ² | 9m ² |
| ♦ Promotional material included in the delegate kit (A4 - 8 pages max) | ✓ | ✓ | ✓ |
| ♦ Advertisement in the conference program | 1 page | 1/2 page | |
| ♦ 1 Sponsor session of 30 min. with speaker of your choice (2 available) | ✓ | | |
| ♦ Your logo on all delegate badges | ✓ | | |
| ♦ After the event "Thank you email" to all attendees with logo | ✓ | | |
| 20% VAT excl. | €20,000 | €15,000 | €10,000 |

EXHIBITION PACKAGES

The Exhibition will run alongside the conference providing you with the opportunity to network with the delegates, showcase your products, generate new sales leads and raise your profile within the scientific community.

PRE-EQUIPPED BOOTH

20% VAT excl.

- ♦ Equipped area according to surface: **6m²** = 3m x 2m / **9m²** = 3m x 3m / **12m²** = 4m x 3m / **18m²** = 6m x 3m
 - ♦ Carpet on all booth surface
 - ♦ Wooden panel partitions (height 2,50m) with wooden structure, available for display
 - ♦ Equipment: 1 table + 3 chairs + 1 single-phase circuit breaker + 3 spotlights per 6m² + 1 company sign
 - ♦ Listing of your logo and company name on the conference website and program booklet
- >> 1 complimentary delegate registration per 6m² with access to exhibition, sessions, coffee breaks, lunches

6m²: €3,500
9m²: €4,500
12m²: €6,000
18m²: €8,300

OTHER OPPORTUNITIES

20% VAT excl.

| | | | |
|--|--------|---------------------|----------------|
| ♦ Your logo on DELEGATE BAGS (2 available) | €6,000 | ♦ Poster Awards | €1,500 / award |
| ♦ Your logo on BADGE LANYARDS (2 available) | €4,000 | ♦ Welcome reception | Contact us |
| ♦ Your ad or video on mobile CHARGER STATION | €2,500 | ♦ Conference Dinner | Contact us |
| ♦ Your PROMOTIONAL MATERIAL on sponsors' shelves | €1,000 | ♦ Coffee breaks | Contact us |
| ♦ GOODIES (notepads, pens,...) supplied for attendees | €800 | ♦ Sponsored session | Contact us |